



上海  
Shanghai  
中國  
China

加入網絡  
Year of designation  
**2010**  
City of Design  
設計之都

## 城市介紹 City Information

2010 年，上海正式加入联合国教科文组织“创意城市网络”，成为“设计之都”。设计在上海有着悠久的历史 and 基础，中国近代设计机构发源于此，上海也是东西方文化交融的国际大都市。近十五年来，上

**Shanghai**  
City of Design

海一直致力发展创意设计产业，推动设计创新型城市建设。通过制定覆盖广、可操作性强的政策体系；搭建公共服务平台；举办世界设计之都大会、上海设计 100+ 等大型活动来促进城市更新、创新创业和可持续发展。

In 2010, Shanghai joined UNESCO Creative Cities Network as "City of Design". As a Metropolis of the mixture of Western and Eastern culture, Shanghai is the cradle of the first design units in China. For the decade, Shanghai has set up visionary development strategy for creative design development with government practical policies and initiatives including public service platforms, city wide events as World Design Cities Conference, International Shanghai Design 100+ campaign, talent designer incubators, Industry Design Centers, international exchanges projects etc to continuously empower the upgrade of industry and city economic transformation as well as to facilitate urban renewal, technology innovation and sustainable development.

