

33rd Macao International Fireworks Display Contest AI Generative Art Contest

Contest Guidelines

1. Organizer

Macao Government Tourism Office

2. Coordinator

Macao Advertisers Association

3. Objectives

To promote the development of technological arts in Macao and inspire residents' enthusiasm for AI creativity, the Macao Government Tourism Office is organizing its first-ever AI Generative Art Contest. In celebration of Macao's designation as the **"2025 East Asian City of Culture"**, this year's contest adopts the theme **"Cultural Harmony · Fireworks in Bloom"**, inviting AI art enthusiasts in Macao to showcase the integration of "Tourism + Technology" by combining AI innovation with fireworks artistry.

4. Theme

Cultural Harmony · Fireworks in Bloom

5. Eligibility

AI creation enthusiasts aged 12 and above.

6. Contest Groups

Category	Age	
Youth Group	12 to 18 years old	Born in 2007 – 2013
Open Group	19 years old or above	Born in or before 2006

7. Entry Dimension

- 7.1 Format: JPG / PNG / TIFF, resolution ≥ 300 dpi, max. 50 MB per file.
- 7.2 Works must be created using AI generation tools (e.g. MidJourney, Stable Diffusion) and retain the creation process record (e.g. drafts, parameter screenshots) for verification.
- 7.3 File naming: Group_Work Number_Work Title_Author's Name.jpg (Example: Youth_Group_01_AI Colorful Fireworks Shine Over Macau_Chen Da Wen.jpg), works not complying with the naming convention will not be judged.



8. Number of Entries

Each participant may submit a maximum of 2 original works, which must not infringe upon any third-party rights.

9. Submission Dates

7 to 31 October, 2025 23:59 (Macao time).

10. Entry Form

Please visit the Macao Government Tourism Office webpage at <https://fireworks.macaotourism.gov.mo/index.php> or the Macau Advertisers Association webpage at <http://www.aaam.org.mo/> to download the entry form.

11. Submission of Entry

Participants must enter the contest as individuals. Please email the contest form and works to info@aaam.org.mo by **October 31, 2025**. A confirmation reply will be sent by the coordinator upon receiving the submission. Complaints regarding lost submissions due to large attachment sizes will not be accepted.

12. Submission Contents

- 12.1 Completed entry form (Chinese name, Portuguese name, contact number, proof of age, etc.).
- 12.2 Work files (in accordance with the naming guidelines).
- 12.3 AI creation process record (screenshots or project files).

13. Number of Entries

Each participant may submit up to 2 works, which must be newly created in 2025 and not publicly published.

14. Judging Committee

- 14.1 The judging panel is composed of representatives from the Macao Government Tourism Office and professional experts.
- 14.2 If the entries fail to meet the award requirements after being reviewed, the prize may not be awarded.
- 14.3 The final decision made by the jury committee shall prevail, and no appeals will be entertained.

15. Assessment Criteria (each accounting for 25%)

- 15.1 Theme relevance: How clearly it conveys the fireworks display and the characteristics of Macao.
- 15.2 Visual expressiveness: Composition, color, and detail completion.
- 15.3 Technical innovation: Unique application of AI tools and creative presentation.
- 15.4 Artistic impact: Aesthetic value and emotional resonance of the work.



16. Announcement of Winners

The list of winners and the time and place of the award ceremony will be announced in the first quarter of 2026 on the webpages of the Macao Government Tourism Office at <https://fireworks.macaotourism.gov.mo/index.php> and the Macau Advertisers Association at <http://www.aaam.org.mo/>.

17. Prizes

Group	Awards	Prizes
Youth Group	One Champion	MOP 3,000 cash, trophy and certificate
	One 1 st Runner-up	MOP 2,500 cash, trophy and certificate
	One 2 nd Runner-up	MOP 2,000 cash, trophy and certificate
	Ten Certificates of Merits	MOP 500 cash, plaque and certificate
Open Group	One Champion	MOP 6,500 cash, trophy and certificate
	One 1 st Runner-up	MOP 4,500 cash, trophy and certificate
	One 2 nd Runner-up	MOP 3,500 cash, trophy and certificate
	Ten Certificates of Merits	MOP 1,000 cash, plaque and certificate

18. Other Terms and Conditions

- 18.1 The Champion, 1st Runner-up, and 2nd Runner-up must be different authors. Each participant is eligible for a maximum of one award.
- 18.2 The entrant shall agree to provide personal information which will only be used for the purposes of the event and will be processed in accordance with the provisions of the “Personal Data Protection Act” (Act No. 8/2005).
- 18.3 The entrant must accurately complete all information in the entry form. In case of any omissions or inaccuracies, the organizer reserves the right to disqualify the entrant.
- 18.4 The entrant must confirm their status as the original copyright owner of the work. In the event of infringement on the copyright, patent, or other rights of a third party, the organizer reserves the right to withdraw their eligibility and seek compensation. Participants are required to return any prizes, trophies, and certificates awarded, assuming full legal responsibilities.
- 18.5 The submitted entries must not contain any violent, obscene, pornographic, defamatory, morally questionable, insulting, controversial, or inappropriate content.



- 18.6 Upon submission of the entries, all participants acknowledge and accept the full terms and conditions of this contest, regardless of whether they are selected as winners. Copyright of awarded works belongs to the authors, by participating, individuals grant the Macao Government Tourism Office permanent, royalty-free rights to utilize their submitted works. The Macao Government Tourism Office reserves the right to reproduce, publish, display, or use the photos, either in whole or in part, for promotional purposes as required, at any time and location, without prior consent from the entrants or compensation, while ensuring proper crediting of the authors' names.
- 18.7 To ensure fairness, members of the jury committee, employees of the Macao Government Tourism Office, and their immediate family members are ineligible to participate in this contest. The photos will be publicly exhibited after being evaluated by the jury committee.
- 18.8 Awarded authors must submit original high-resolution digital files of their works for the organizer's use in printing exhibits, publications, or promotional materials.
- 18.9 The organizer reserves the right to cancel or terminate the contest, interpret, and amend all the terms and conditions outlined in this contest's guidelines and entry form. Contest results are final and not subject to dispute by the entrants.
- 18.10 If any unresolved issues arise within these contest guidelines, the organizer reserves the exclusive authority to modify and interpret such provisions at its sole discretion.
- 18.11 In case of any discrepancies among the Chinese, Portuguese, and English versions of these guidelines, the Chinese version shall prevail.
- 18.12 The organizer reserves the right to make final interpretations and decisions regarding any disputes arising from this contest.

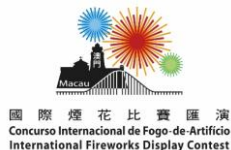
19. Inquiry

Participants are advised to read the regulations carefully to ensure their work meets the requirements and to pay attention to submission deadlines. For any inquiries, please contact the event secretariat at +853 6699 8522 (weekdays from 10:00 AM to 6:00 PM) or email at info@aaam.org.mo.

Organizer



澳門特別行政區政府旅遊局
DIRECÇÃO DOS SERVIÇOS DE TURISMO
MACAO GOVERNMENT TOURISM OFFICE



Coordinator



澳門廣告商會
The Association of Advertising Agents of Macau

33rd Macau International Fireworks Display Contest AI Fireworks Painting Contest

Entry Form

1. Group (please circle the applicable group)

Youth Group / Open Group

2. Personal Information (as shown on the ID card)

Name: (Chinese) _____ (Portuguese / English): _____

Date of Birth: _____ Age: _____ Sex: _____

Type of ID: _____ ID Number: _____

Contact number: (Residential) _____ (Mobile) _____

Email Address: _____

If the participant is a student, please provide the following information :

Name of school / institution and contact number (Chinese): _____

(Portuguese / English): _____

Student ID (with a valid student ID issued by the Education and Youth Development Bureau
or Macao higher education institution): _____

** The organizer reserves the right to disqualify participation if the required information in the form is incomplete or not provided in full.*

Organizer



Coordinator



3. Declaration

- ☐ I have thoroughly reviewed and understood the “Guidelines for the 33rd Macao International Fireworks Display Contest AI Generative Art Contest”, and hereby pledge full compliance with all its contents and provisions.
- ☐ I declare that all information provided in this entry form is true, and I understand that providing false information or concealing facts may lead to disqualification and potential legal consequences.

Personal Data Collection Statement

- The personal data collected in this form will be processed in accordance with the “Personal Data Protection Act” and used solely for the purposes of this event.
- The personal data may also be transferred to relevant competent authorities due to the fulfillment of legal obligations.
- Entrants are entitled by law to submit requests to Macao Government Tourism Office for the purpose of accessing and rectifying any of their personal data that is stored within our records.

(Entrant’s Signature)

Date: ____ / ____ / 2025